



## **Covidien & World Stroke Organization Partner for World Stroke Day**

Stroke is the second leading cause of death worldwide and claims a life every six seconds. In an effort to raise global awareness of stroke and its impact, Covidien is supporting the World Stroke Organization as a Platinum Sponsor of this year's World Stroke Campaign. As the World Stroke Campaign lead sponsor, Covidien will support global WSO initiatives to share educational materials and other awareness-focused information about stroke prevention and treatment. The campaign includes websites and a variety of supporting material designed to drive greater awareness of stroke, risk factors, prevention and treatment options.

In conjunction with the World Stroke Campaign and WSO, Covidien is highlighting its commitment to stroke patients by launching the global [Take 2...Tell 2 campaign](#) this year on World Stroke Day, Oct. 29, to give a greater voice to stroke and help people hear how it can affect them. The company's "[Take 2...Tell 2](#)" campaign aims to raise consumer awareness by focusing on the impact of what can be achieved in just 2 minutes – both in taking 2 minutes to raise awareness by sharing a stroke story and in taking 2 minutes to learn about stroke prevention, testing, signs and treatment. Participants across the globe are encouraged to visit [www.take2forstroke.com](http://www.take2forstroke.com) to learn more about stroke and inspire others to do the same using the hashtag #Take2forStroke to share their stroke-related story via video and photographs on their favorite social media sites.

### **About Covidien**

Covidien is a global health care leader that understands the challenges faced by providers and their patients and works to address them with innovative medical technology solutions and patient care products. Inspired by patients and caregivers, Covidien's team of dedicated professionals is privileged to help save and improve lives around the world. With more than 38,000 employees, Covidien operates in 150-plus countries and had 2013 revenue of \$10.2 billion. To learn more about our business visit [www.covidien.com](http://www.covidien.com) or connect with us on Twitter.

Covidien produces the Solitaire™ FR Revascularization Device, a mechanical thrombectomy solution intended to restore blood flow to the brain in patients suffering acute ischemic stroke by mechanically removing blood clots from blocked vessels. According to a recent clinical study, the Solitaire FR device showed a 2.5x benefit in restoring blood flow to the brain, as determined by a blinded core lab; a 1.7x improvement in post-stroke neurological function; and a 55% reduction in mortality at 90 days. For more information, go to [www.covidien.com](http://www.covidien.com) or connect with Covidien on [Twitter](#).

### **About the World Stroke Organization**

The World Stroke Organization (WSO) is the world's leading organization in the fight against stroke. Established in October 2006, WSO's mission is to reduce the global burden of stroke through prevention, treatment and long-term care. With individual and organizational members worldwide, including stroke support groups, WSO is the global voice for stroke and the only international stroke NGO in official relations with the World Health Organization (WHO).

WSO is the result of a merger between the International Stroke Society (ISS) and the World Stroke Federation (WSF). The ISS was established in 1989 and was initially formed by individual members. The WSF was founded in June 2004 by professional and stroke support societies. The boards of the ISS and WSF subsequently agreed there was a need to have the fight against stroke represented by a single voice with broad-based representation from professional individuals as well as professional stroke support organizations. On Oct. 29, 2006, at the World Stroke Congress in Cape Town, the ISS and the WSF were consolidated to form the WSO.

Located in Geneva, Switzerland, WSO publishes the popular *International Journal of Stroke* and organizes the biennial World Stroke Congress. The 9th World Stroke Congress will take place on Oct. 22-25, 2014, in Istanbul, Turkey. The WSO has more than 2,000 individual members and more than 60 society members from 85 different countries. For more information, go to [www.world-stroke.org](http://www.world-stroke.org).